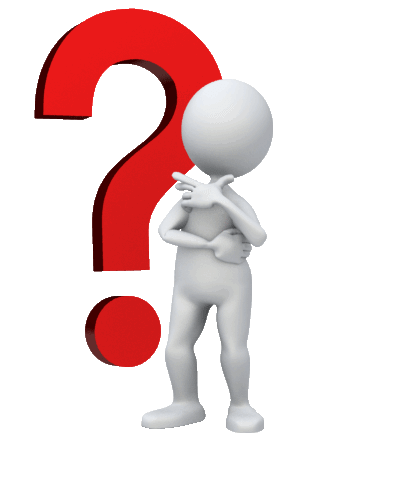
**SWOT ANALYSIS**

|  |  |  |  |
| --- | --- | --- | --- |
| **Strengths** (Helpful & Internal) | **Weaknesses** (Harmful & Internal) | **Opportunities** (Helpful & External) | **Threats** (Harmful & External) |
| * **Priority for organization (14)** * **Dyad leadership(14)** * **Quality people (14)** * Collegiality (12) * Deep subspecialty support (12) * Clinical experience is rich and diverse (9) | * **Employed physicians not feeling that the residency is a priority—lack of alignment (12)** * Ambulatory is sparse (11) * Current lack of research infrastructure to support residents & faculty (9) | * **Fits into long-term strategy of the hospital (14)** * Revise the compact to include in educational goals (12) * Increase national recognition (12) | * **Workload is high on most services (11)** * Significant organizational change – doesn’t always feel that the organization is backing this assertion up (3) |



**Analysis Questions:**

|  |  |
| --- | --- |
| **Helpful** | **Harmful** |
| 1. This statement has significant impact? 2. Has a positive impact over the long term? 3. Has a positive impact over the short term? 4. This statement leads to an excellent program? 5. This statement leads to high-quality graduates? 6. Easy to defend this advantage? 7. Difficult to defend this advantage? | 1. This statement has significant impact? 2. Has a negative impact over the long term? 3. Has a negative impact over the short term?   **SWOT analysis** is an examination of an organization's internal strengths and weaknesses, its opportunities for growth and improvement, and the threats the external environment presents to its survival.   1. This statement leads to a subpar program? 2. This statement leads to subpar graduates? 3. Easy to overcome this disadvantage? 4. Difficult to overcome this disadvantage? |